



BLOG SUBMISSION GUIDELINES

WHAT WE'RE LOOKING FOR

- Original content with new and exciting content unique to the wedding & event industry.
- Authors must have background in events and/or design to ensure expertise & relevance geared towards our target market. We particularly enjoy tips & advice and new trends.
- Authors MUST submit past work for NGE to review prior to sending new article.
- Don't know where to start but you're an industry expert? Pitch us a few ideas, we will guide you to what we feel our readers would be most interested in!

HOW TO SUBMIT

- Email press@nicolegeorgeevents.com with "Blog Contributor" in Subject Line
- Submit your article in Word or Pages format (PDFs not accepted)
- Your name, title, company name, website URL
- All articles should include a short bio about you and why you are an expert advice giver!

SUBMISSIONS

- Anywhere from 250-1,500 words depending on Project (i.e. Articles full of inspiration images require approx. 250 words whereas articles full of advice could be closer to 1,000-1,500 words). There is no required minimum or maximum.
- All articles must come with appropriate and professional images. Images must be high res, credited with photographer name, URL, and must have permission from the photographer for use. You may email images or send a Dropbox link to view files in conjunction.

SPECIFICATIONS

- Articles may or may not be posted depending on how the content fits into our brand.
- Following approval, article will be published within 4 weeks after submission. We will provide you with a publication date.
- All submissions may be edited for content and may be edited after being published. You will not have final revision prior to publication.
- Blog content is exclusive to Nicole George Event Planning & Design—we don't allow reposting the same content from or to another blog or to another site, HOWEVER, sharing on your social media is encouraged!
- Articles may be shared on the Nicole George Events website and social media accounts.

EXPECTATIONS

- Please read and answer readers' comments. It is all about engagement!
- Promote your post on social media site to inform readers about your article!